This holiday season is a welcome reminder that even as we adapt to our new normal, some things, like our gratitude for the generosity of donors like you, never change. With your support, ASB was able to quickly evolve our programming to an all-online format in response to the pandemic. Our intent then, as it is now, was to continue to provide an ongoing continuum of services and resources to inspire independence for Philadelphians living with blindness or low vision.

2020 has had more than its share of challenges. Despite that, and in many cases because of it, our mission could not be diminished. We continue to welcome new participants and serve hundreds of individuals each week, all at varying points along their vision journeys, through adaptive technology training, braille instruction, life skills courses, peer support groups, as well as activities like accessible yoga and home gardening. Staying connected safely is what’s most important these days, and your generosity makes that possible.

While we all may experience the holidays a bit differently this year, the joy and love that we share as part of them remain essential. At this time, especially, we invite you to make a gift to ASB. Your donation will allow us to expand our breadth of remote services along with important partnerships so that all of our participants may continue to rely on their ASB community.

Happy holidays, be well, and thank you for your support!

Karla S. McCaney  
President & CEO

Thomas J. Teesdale  
Board Chair

Your support of ASB is an investment in the high-quality education, enrichment, and training we provide to those we serve. To donate or learn more about giving to ASB, visit asb.org/donate; or, mail a donation to ASB at P.O. Box 1758, Bensalem, PA 19020.